

media kit

# MAQUINARIA

PERSPECTIVA GLOBAL

## MAQUINARIA

PERSPECTIVA GLOBAL

Edição nº 28 • Novembro/Dezembro 2013

- A** REPORTAGEM: *Intervista à Top 500 de (Phobos) Com Group*
- B** MUNDO EM CONSTRUÇÃO: *Algarve, Lisboa & Porto*
- C** MAQUINARIA: *Equipamentos, Tecnologia & Inovação*
- D** EMPRESAS DESTACADAS: *Equipador de Portugal sob o céu 3D*
- E** INICIATIVAS: *Condições Gerais em São Paulo*

### Construção em Hong Kong

Número de projectos que vão avançar atrai Arquitectos e Engenheiros

### Internacionalização

Construtores nacionais reforçam presença nos mercados mais dinâmicos



 **bolina**  
GRUPO EDITORIAL

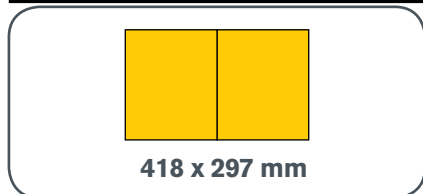
PORTUGAL - ESPAÑA - BRASIL

[www.editorialbolina.com](http://www.editorialbolina.com)

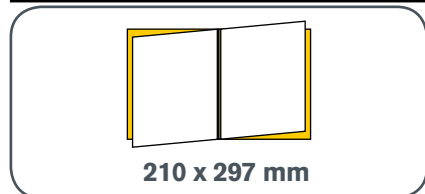
# rate card 2012



## double reverse opening page



## inside covers



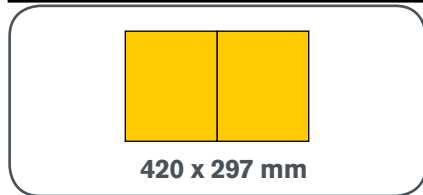
## back cover



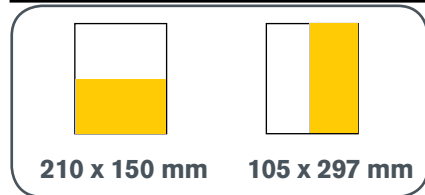
## full page



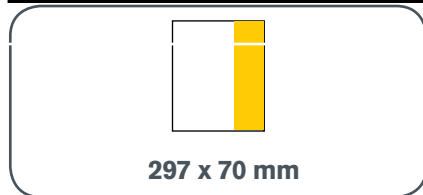
## double page



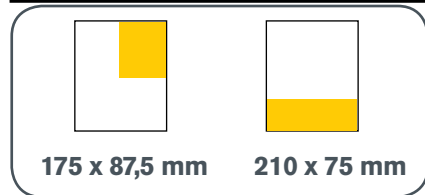
## 1/2 page



## 1/3 page



## 1/4 page



## Page size A4

Page 210 x 297 mm

Bleed 3 mm

Type Area 175 x 205 mm

## Circulation

Frequency Monthly ( 11 issues )

Print run 6 000 copies

Circulation 5 700 copies (controlled circulation)

Digital Circulation > 10 000 subscribers (Dec. 2011)

Circulation countries Portugal, Brazil, Angola, Mozambique y Cape Verde

## Mechanical Details

Size A4 (210 x 297 mm)

Cover UV Varnished couché  
paper 225 grs

Inside couché paper 100 grs

Trama screen 150 lines

Pre-Press CTP

Printing type 4 color offset

Binding glued spine

Advertising spaces	Price*
Double reverse opening page	Under request
Inside front cover	€1.000,00
Back cover	€1.100,00
Inside back cover	€950,00
Full page	€900,00
Double page spread	€1.350,00
1/2 page	€550,00
1/3 page	€500,00
1/4 page	€400,00

Special requests  
Specific positions +25%  
Inserts: price under request

Advertising closing date  
Advertising materials must be delivered  
15 days prior to publication date

The originals for publication must observe the following specifications  
The materials must be submitted in Tiff, EPS, JPG or PDF format, 300 dpi minimum resolution, converted in curves and including fonts; Bleed: 3 mm;  
CMYK images and objects

## Contacts:

### Portugal

Bolina Portugal, Lda.  
Edifício Central Park - R. Alexandre Herculano, 3 - 3º B  
2795-240 Linda-a-Velha - Portugal  
Tel: +351 214 131 600 | Fax: +351 214 131 601

### Spain

Editorial Bolina S.L.  
C/ Rufino González, 13 - 4ª planta  
28037 Madrid - España  
Tel: +34 913 270 702 | Fax: +34 917 542 668

### Brazil

Editorial Bolina Brasil, Ltda.  
Alameda Pucuruí, 51 Bloco B - 1030 - Tamboré - Barueri  
06460-100 São Paulo - Brasil  
Tel.: +55 (11) 4195-0363

\*Discounts may be applied according to the number of insertions.  
Payment must be done until 30 days after each insertion (date of invoice)  
by bank transfer.