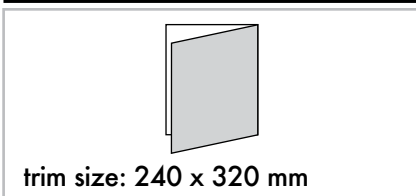
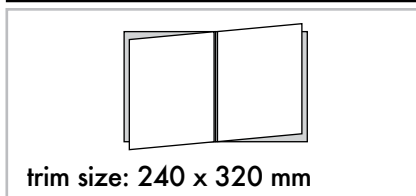


ad rates 2010

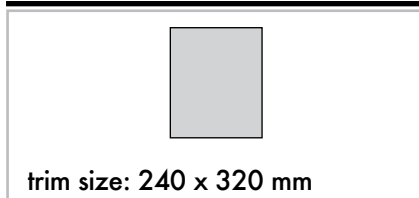
back cover



inside covers



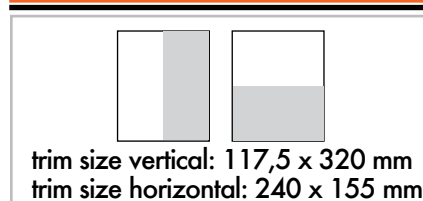
full page



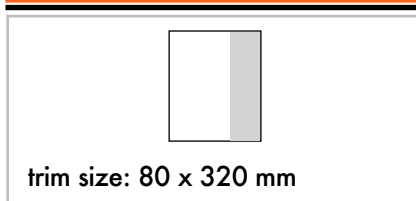
facing pages



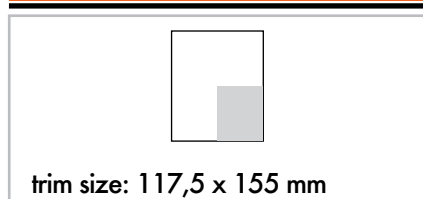
1/2 page



1/3 page



1/4 page



Guaranteed Position: +20%
Insert Rates available
on application
VAT not included



Instalação profissional
ESPAÇOS | EDIFÍCIOS | EMPRESAS

	Portugal	Spain	Brazil
Frequency (per year)	8	11	12
Print Run	15 000	18 000	15 000
Controlled and Paid Subscriptions	6 000	17 500	8 000
Newsstands	9 000		7 000
Pages		>64	
Trim Size		240x320mm	

Four colors advertising rate

	Portugal	Spain	Brazil
Facing pages	€ 2 660	€ 3 300	US\$ 4 560
Back cover	€ 2 480	€ 3 100	US\$ 4 240
Inside covers	€ 2 130	€ 2 730	US\$ 3 740
Full Page	€ 1 900	€ 2 380	US\$ 3 260
1/2 Page	€ 1 210	€ 1 510	US\$ 2 040
1/3 Page	€ 950	€ 1 190	US\$ 1 630
1/4 Page	€ 880	€ 1 090	US\$ 1 450

Network Discount Program

Number of countries	Number of months			
1	0%	10%	15%	20%
2	5%	15%	20%	25%
3	10%	20%	25%	30%

• ADVERTISING MATERIAL SPECIFICATIONS

Please send advertising materials to the publisher or by FTP transfer: [ftp.editorialbolina.com](ftp://ftp.editorialbolina.com)

User name: fu0007

Password: comercial

• MECHANICAL DETAILS

Magazine Printing: Offset rotation - 4 colour

Pre-press: CTP

Color 150 lines per inch

(printer resolution 2400 dpi)

Full page/bleed size: 246x326 mm

Full page/trim size: 240x320 mm

• ELECTRONIC MEDIA

Graphic File Formats

We can use documents produced on PC and Apple Macintosh, using Quark Xpress, Adobe Illustrator, or Adobe Photoshop.

With Freehand and Photoshop, please send documents as TIF or EPS, imported in Quark Xpress - but it's better to convert these documents to Adobe Illustrator, in order to avoid problems

with file conversions, language or special characters and type-fonts. Whenever possible please send us a color proof of the advert in digital format (PDF) or a hardcopy, as well as relevant file information.

Resolution must be 300 dpi. If resolution is lower than this, the publisher will not be responsible for the printed quality of the image.

All images must be converted to CMYK format and all fonts used must be included. If in doubt please call us.



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Brazil



Portugal

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