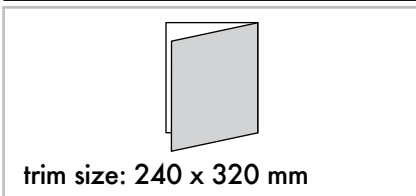
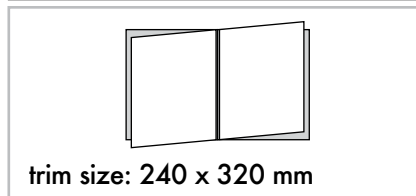


ad rates 2012

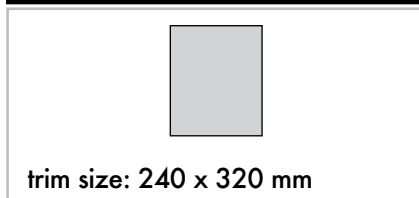
back cover



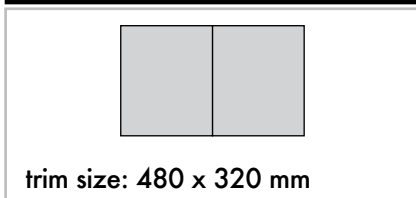
inside covers



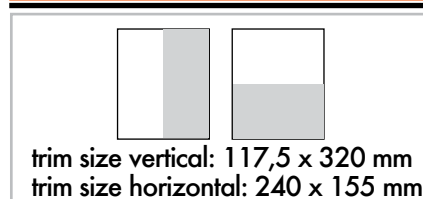
full page



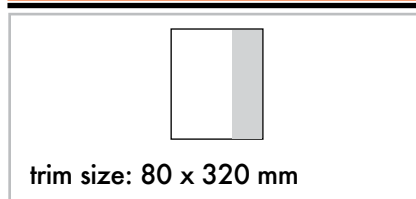
facing pages



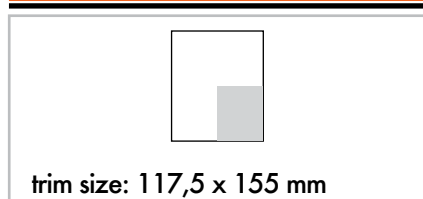
1/2 page



1/3 page



1/4 page



Guaranteed Position: +20%
Insert Rates available
on application
VAT not included



Instalação profissional
ESPAÇOS | EDIFÍCIOS | EMPRESAS

	Portugal	Spain	Brazil
Frequency (per year)	8	11	12
Print Run	12 000	12 000	12 000
Controlled and Paid Subscriptions	5 000	11 500	11 500
Newsstands	7 000		
Pages		>64	
Trim Size		240x320mm	

Four colors advertising rate

	Portugal	Spain	Brazil
Facing pages	€ 2 660	€ 3 300	US\$ 4 560
Back cover	€ 2 480	€ 3 100	US\$ 4 240
Inside covers	€ 2 130	€ 2 730	US\$ 3 740
Full Page	€ 1 900	€ 2 380	US\$ 3 260
1/2 Page	€ 1 210	€ 1 510	US\$ 2 040
1/3 Page	€ 950	€ 1 190	US\$ 1 630
1/4 Page	€ 880	€ 1 090	US\$ 1 450

Network Discount Program

Number of countries	1	3	6	1 year
1	0%	10%	15%	20%
2	5%	15%	20%	25%
3	10%	20%	25%	30%

• ADVERTISING MATERIAL SPECIFICATIONS

Please send advertising materials to the publisher or by FTP transfer: [ftp.editorialbolina.com](ftp://ftp.editorialbolina.com)
User name: fu0007

• MECHANICAL DETAILS

Magazine Printing: Offset rotation - 4 colour
Pre-press: CTP
Color 150 lines per inch
(printer resolution 2400 dpi)
Full page/bleed size: 246x326 mm
Full page/trim size: 240x320 mm

• ELECTRONIC MEDIA

Graphic File Formats

We can use documents produced on PC and Apple Macintosh, using InDesign, Quark Xpress, Adobe Illustrator, or Adobe Photoshop. With Freehand and Corel, please send documents as PDF or EPS, in order to avoid problems with file conversions, language or special characters and type-fonts. Whenever possible please send us a color proof of the advert in digital format (PDF) or a hardcopy, as well as relevant file information.

Resolution must be 300 dpi. If resolution is lower than this, the publisher will not be responsible for the printed quality of the image.
All images must be converted to CMYK format and all fonts used must be included.
If in doubt please call us.

Portugal
Bolina Portugal, Lda.
Edifício Central Park
R. Alexandre Herculano, 3 - 3º B
2795-240 Linda-a-Velha - Portugal
Tel: +351 214 131 600
Fax: +351 214 131 601
Isabel Ramos
isabel.ramos@editorialbolina.com

Spain
Editorial Bolina S.L.
C/ Rufino González, 13 - 4ª planta
28037 Madrid, España
Tel: +34 913 270 702
Fax: +34 917 542 668
Lidia Díez-Lucas
lidia.diez@editorialbolina.com
Cristina Muniz
cristina.muniz@editorialbolina.com

Brazil
Editorial Bolina Brasil, Ltda.
Alam. Pucuruí, 51-59 Bloco B
1030 Tamboré - Barueri
06460-100 São Paulo - Brasil
Tel./Fax: +55 11 4195 0363
Luciano Itamar
luciano.itamar@editorialbolina.com
Alessandro Moura
alessandro.moura@editorialbolina.com



Spain



Brazil



Portugal